



STREETS for PEOPLE

Prepared by City of Darebin

SEPTEMBER 2019

**CONSULTATION
SUMMARY:**
PHASE 3
(NORTHERN
RESERVOIR)



Community and Stakeholder Engagement

Summary: Reservoir Corridor – Phase 3

In May 2019, Hansen Partnership were engaged by Darebin City Council (Council) to gather feedback on the proposed streetscape improvements and sustainable transport upgrades in Corridor 4 (Northern Reservoir Corridor) following a previous round of engagement in March 2019. Following this, a third round of engagement was undertaken by Council to confirm the concept designs developed in the first two rounds of consultation. The third round of community consultation was undertaken from 3rd September to 22nd September.

The purpose of the Community Engagement was to confirm the revised Framework Plans and present the key ambitions of the Hot Spots, based on the feedback received during Phase 1 and 2 of consultation, where issues and opportunities were identified by the community, and draft concepts were prepared.

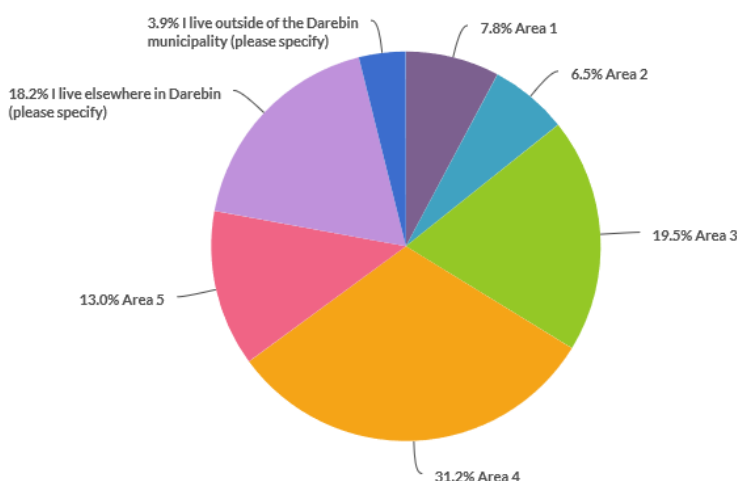
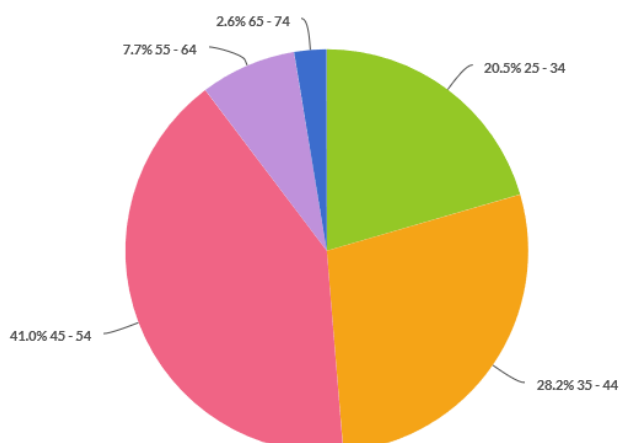
Community Engagement Process

Council curated a range of platforms for the community to be informed and contribute to the future of the streets. Activities included:

- Online Survey open from 3rd September to 22nd September. .
- Social media promotion of the survey
- Have your Say page including a question forum moderated by Council.
- A Mayor's Message in the Local Leader newspapers
- Direct email to previous participants, registered Your Say users and Street Champions

Breakdown of Consultation Participants

- A total of 346 visits to the Your Say page;
- 83 online surveys were completed;
- Age profile: 66% of participants were between the age of 35-54.
- 91% of participants were Reservoir Residents.



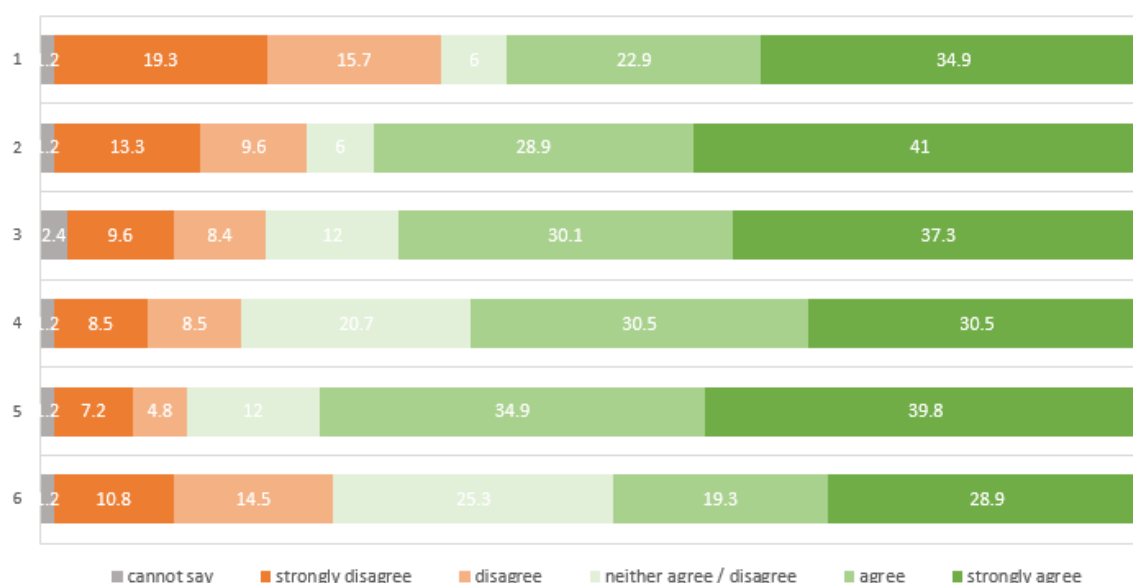
Online Survey

The Online Survey was open to the public for 3 weeks between 3rd September and 22nd September. The survey was designed to allow participants to review the Vision and Principles for improvements along the Northern Reservoir Corridor as well as provide confirmation or comment on the revised Framework Plans and Hot Spots. A total of 83 responses were collected.

Participants were asked to rate the 6 key principles. The percentage of responses for agree and strongly agree includes:

1. To modify the street by allocating more space for walking and new vegetation, reducing vehicle speeds and rat-running as well as retaining the valued quiet nature of the street. **58%**
2. To make it safer for pedestrian to cross the streets to access local destinations such as parks, schools, public transport and shops. **70%**
3. To connect creeks and open space by creating welcoming and green streets with shade and lighting, as well as on going support for native landscaping within the streets. **67%**
4. To improve wayfinding along the corridor by installing signage and public art, guiding pedestrians and cyclists to local destinations. **61%**
5. To make public transport more attractive by providing new pedestrian crossings and seating at bus stops and creating a more pleasant walking environment to the station. **75%**
6. To embrace Reservoir North local identity by promoting community-led street landscaping and public art projects to support ongoing improvement to pedestrian safety and amenity. **49%**

It should be noted that the strongest disagreement from respondents was for principle 1 - 'To modify the street by allocating more space for walking and new vegetation, reducing vehicle speeds and rat-running as well as retaining the valued quiet nature of the street,' with approximately one third responding with disagree or strongly disagree, and principle 6 - 'To embrace Reservoir North local identity by promoting community-led street landscaping and public art projects to support ongoing improvement to pedestrian safety and amenity' with one quarter responding with disagree or strongly disagree.



The Northern Reservoir Corridor Draft Framework Plan is divided into 5 areas and includes a total of 4 Hot Spots, or priority areas for streetscape improvements. Refer to map below for breakdown of areas.



Survey participants were presented with these 5 areas along the Streets for People corridor to select and review the proposed concept plans and indicative sketch ideas for key improvement areas. Each area included a break-down of the proposed treatments (including their objective in delivering streets for people and a picture reference), allowing participants to provide feedback on the whole concept. Participants were able to review and comment on 1 or multiple areas of interest.

Do you support the proposed concept ?	Yes	No
Area 1: Merri Creek to Godley Street	89%	11%
Area 2: Banbury Road to McFadzean Avenue	75%	25%
Area 3: Chauvel Street to High Street	63%	37%
Area 4: Cheddar Road to Black Street	76%	24%
Area 5: New Street to Darebin Creek	92%	8%

Comments:

Survey participants were invited to comment on the proposed concept plans for each area.

The following summarises the theme and number of the comments received.

Area 1: Broadhurst Avenue - Merri Creek to Godley Street

- Concern about heavy vehicles using the roundabout at Radford Road (4 comments)
- Location of bike station and seating not desirable (1 comment)

Area 2: Broadhurst Avenue - Banbury Road to McFadzean Avenue

- Improvements to slow traffic and roundabouts supported (3 comments)

Area 3: Broadhurst Avenue - Chauvel Street to High Street

- Concern about planting at roundabouts blocking line of vision (2 comments)
- Concern about removal of car parking for cycle infrastructure (1 comment)
- Concern that treatments will cause more congestion and harder to find a park (1 comment)
- Concern a zebra crossing is not as safe as a raised threshold (1 comment)
- Preference for raised table (speed humps) instead of pinch points (1 comment)
- Questions about Ruthven Station section (2 comments – out of scope)

Area 4: Crookston Road - Cheddar Road to Black Street

- More indigenous planting (1 comment)
- Pinch points not required (1 comment)
- Concern about the 'look' of the street with the changes (1 comment)
- Concern about traffic moving to Palm Avenue (1 comment)
- Comments for areas out of scope (4 comments)

Area 5: New Street to Darebin Creek

- More traffic calming needed on adjacent streets (3 comments)
- Treatments that lower speeds and traffic supported (3 comments)
- Don't like pinch points or raised crossings (1 comment)
- Planting and upgrades to shop corner (2 comments)

APPENDIX 1:

ONLINE SURVEY QUESTIONS

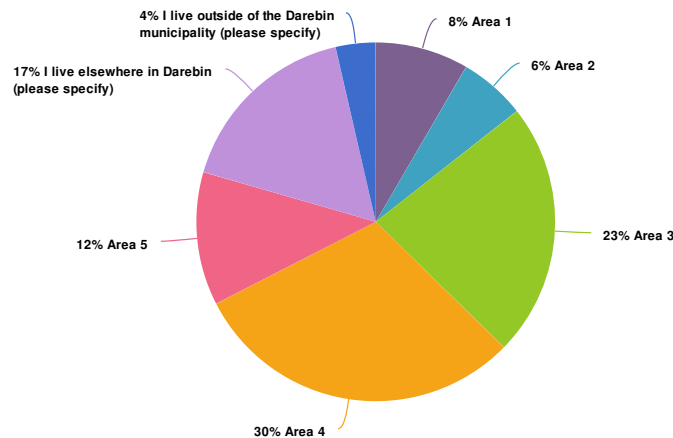
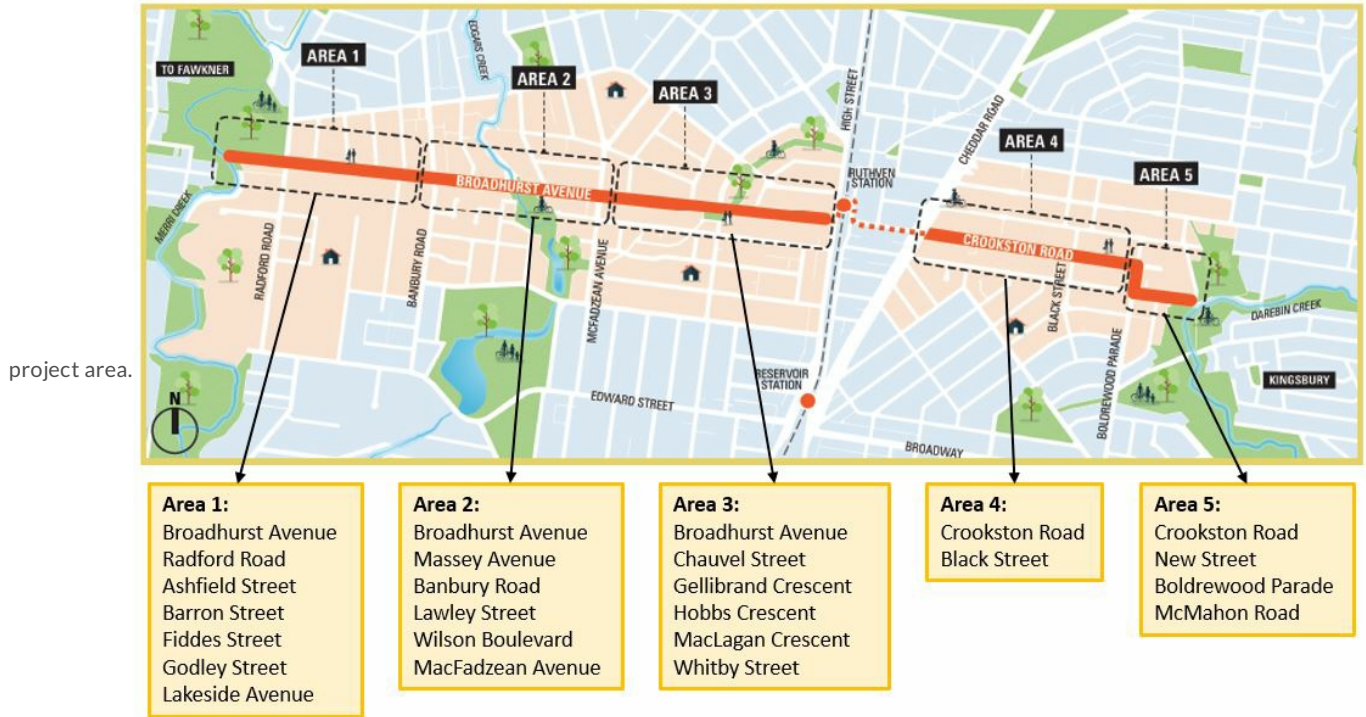
Report for Streets for People Northern Reservoir Corridor Survey








Response Counts

Completion Rate:	49.4%		
Complete			41
Partial			42

Totals: 83

1. To help us understand your relationship to the corridor, let us know where you live! Please look at the map to determine where you live in the



Value		Percent	Responses
Area 1		8.4%	7
Area 2		6.0%	5
Area 3		22.9%	19
Area 4		30.1%	25
Area 5		12.0%	10
I live elsewhere in Darebin (please specify)		16.9%	14
I live outside of the Darebin municipality (please specify)		3.6%	3
			Totals: 83

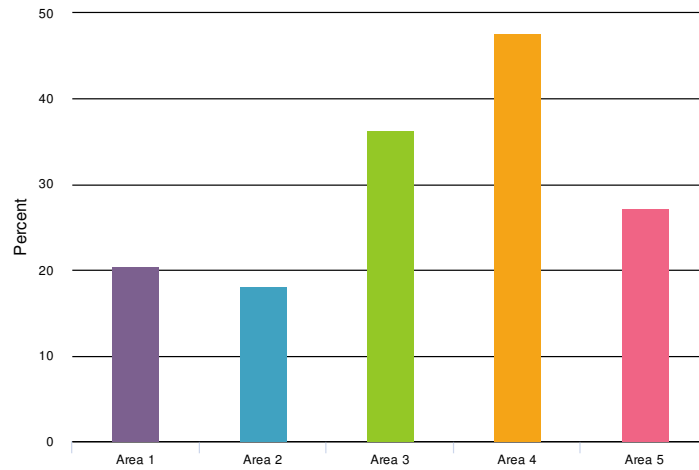
2. Each ambition is explained below with a short description of what it seeks to achieve. Please rate your level of agreement with a particular objective, and leave any comments that you may have in the comments box below.

	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree	Cannot Say	Responses
To modify the street by allocating more space for walking and vegetation, reduce vehicle speeds and rat-running to support safer cycling and retain the valued quiet nature of the street. Count Row %	16 19.3%	13 15.7%	5 6.0%	19 22.9%	29 34.9%	1 1.2%	83
To make it safer for pedestrian to cross the streets to access local destinations such as parks, schools, public transport and shops. Count Row %	11 13.3%	8 9.6%	5 6.0%	24 28.9%	34 41.0%	1 1.2%	83
To connect creeks and open space by creating welcoming and green streets with shade and lighting, as well as ongoing support for native landscaping within the streets. Count Row %	8 9.6%	7 8.4%	10 12.0%	25 30.1%	31 37.3%	2 2.4%	83
To improve wayfinding along the corridor by installing signage and public art, guiding pedestrians and cyclists to local destinations. Count Row %	7 8.5%	7 8.5%	17 20.7%	25 30.5%	25 30.5%	1 1.2%	82
To make public transport more attractive by providing new pedestrian crossings and seating at bus stops and creating a more pleasant walking environment to the station. Count Row %	6 7.2%	4 4.8%	10 12.0%	29 34.9%	33 39.8%	1 1.2%	83
To embrace Reservoir North local identity by promoting community-led street landscaping and public art projects to support ongoing improvement to pedestrian safety and amenity. Count Row %	9 10.8%	12 14.5%	21 25.3%	16 19.3%	24 28.9%	1 1.2%	83
Totals Total Responses							83

3. Each ambition is explained below with a short description of what it seeks to achieve. Please rate your level of agreement with a particular objective, and leave any comments that you may have in the comments box below. - comments



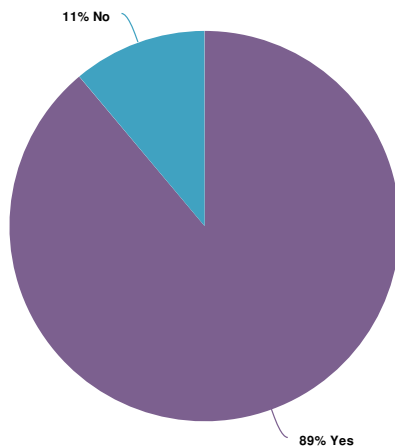
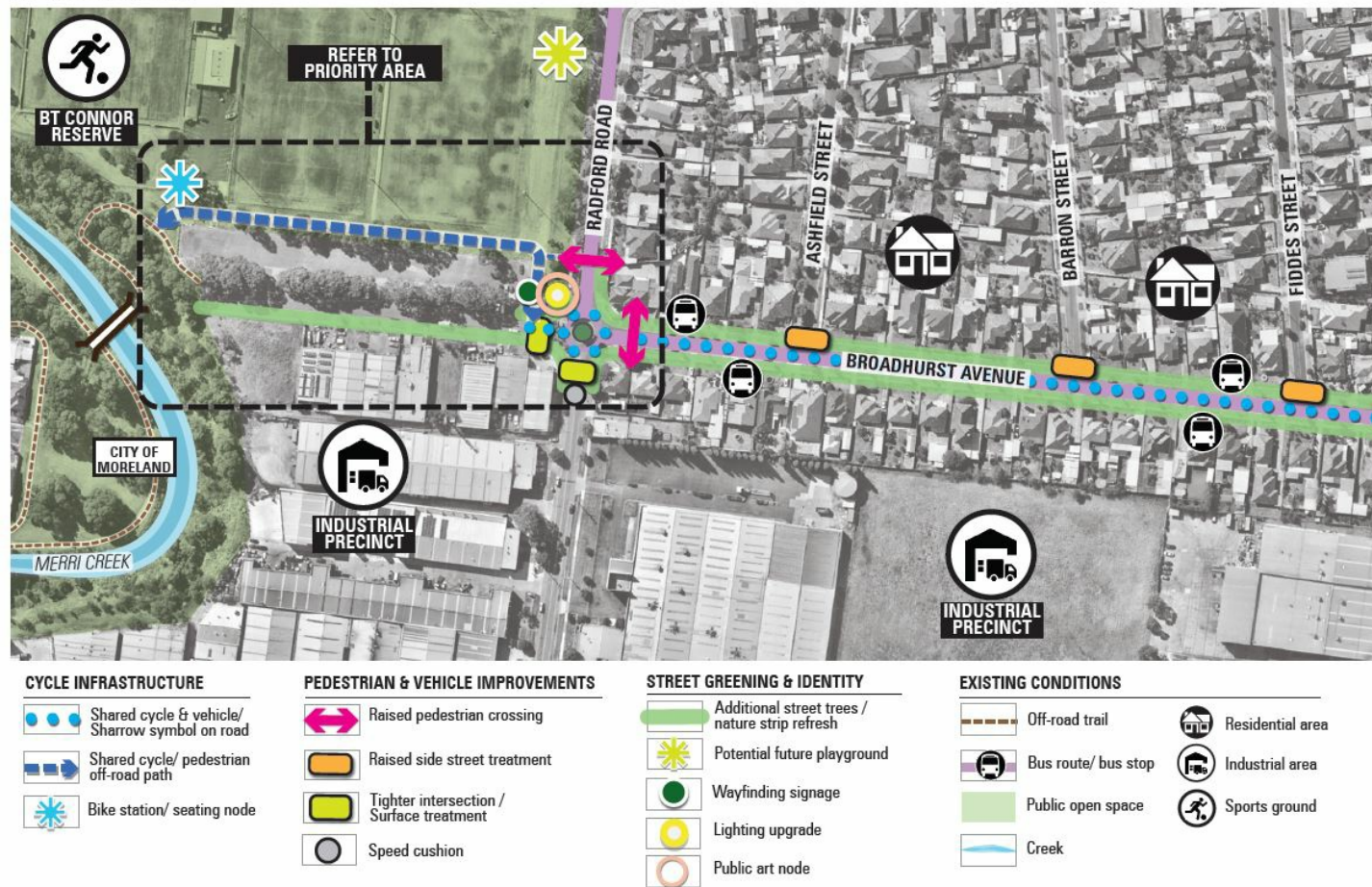
4. Which of the following areas would you like to provide feedback on? (choose all that apply)



Value		Percent	Responses
Area 1	<div><div></div></div>	20.5%	9
Area 2	<div><div></div></div>	18.2%	8
Area 3	<div><div></div></div>	36.4%	16
Area 4	<div><div></div></div>	47.7%	21
Area 5	<div><div></div></div>	27.3%	12

5. Area 1: Do you support the proposed concept?

Concept Plan

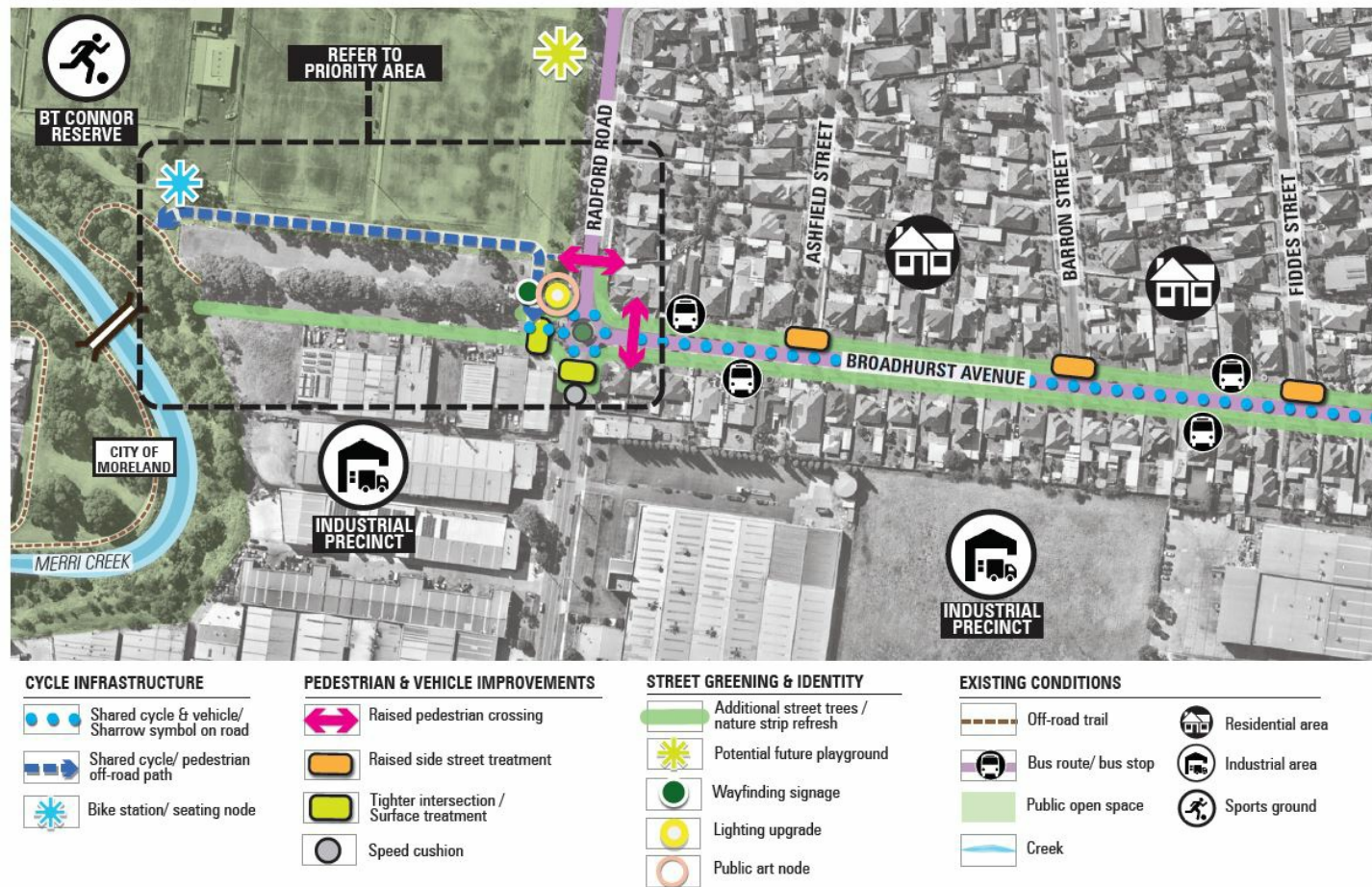


Value		Percent	Responses
Yes	<div><div></div></div>	88.9%	8
No	<div><div></div></div>	11.1%	1

Totals: 9

6. Area 1: Do you support the proposed concept?

Concept Plan

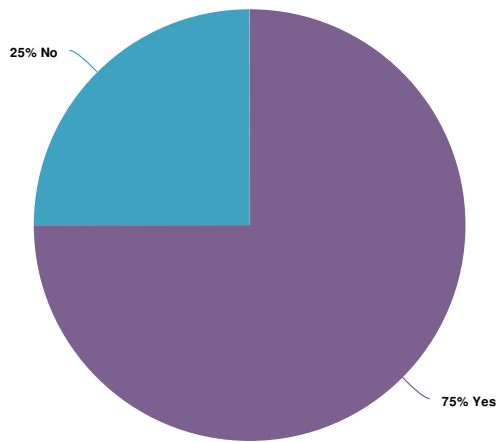
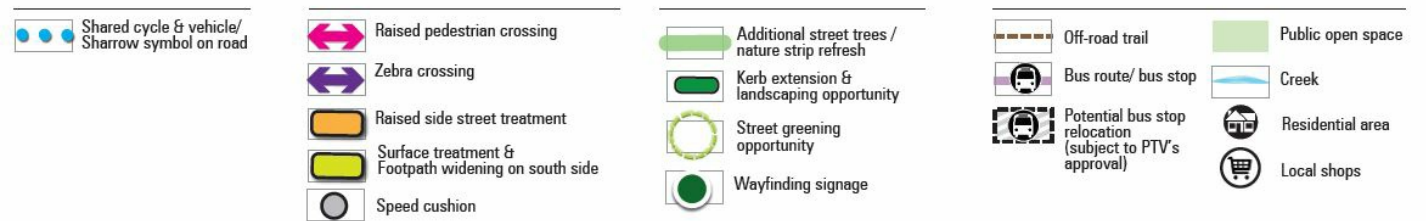
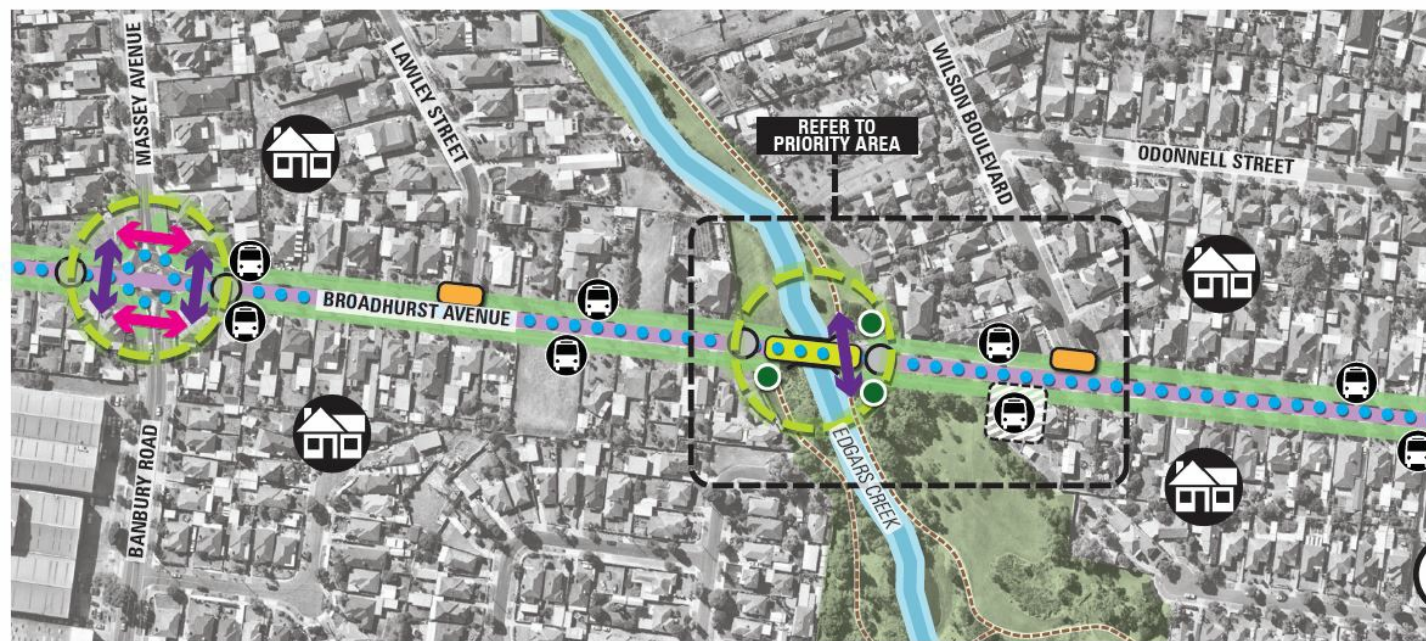


- comments



7. Area 2: Do you support the proposed concept?

Concept Plan



Value	Percent	Responses
Yes	75.0%	6
No	25.0%	2
Totals: 8		

8. Area 2: Do you support the proposed concept?

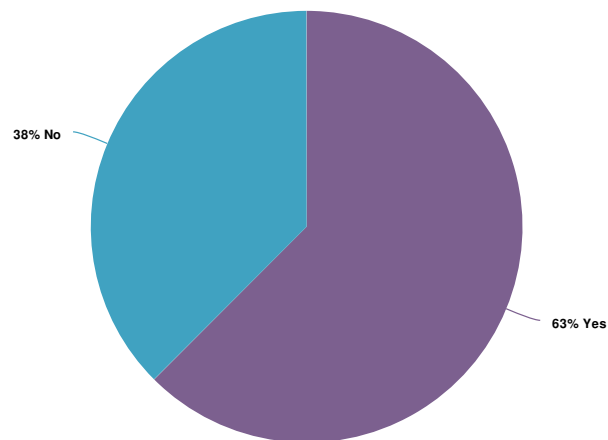
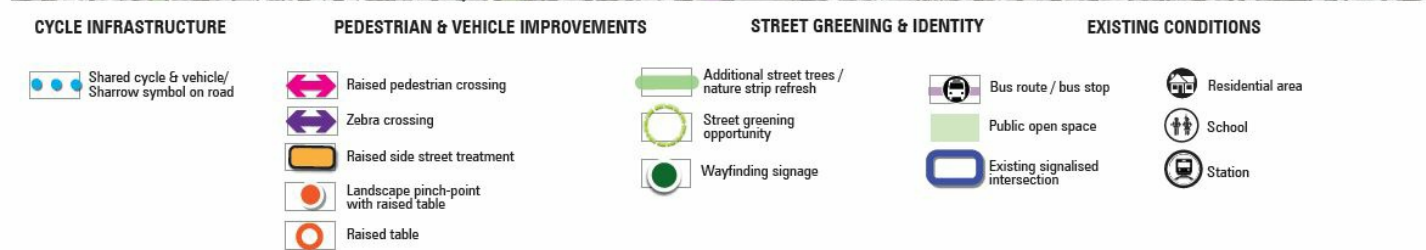
Concept Plan



- comments

trail improvements
creek extend glasgow high
botha caused challenge
edgars
bicycle broadhurst ck coburg
slowave mcfadzean
day avenue banbury
council traffic merri

Concept Plan

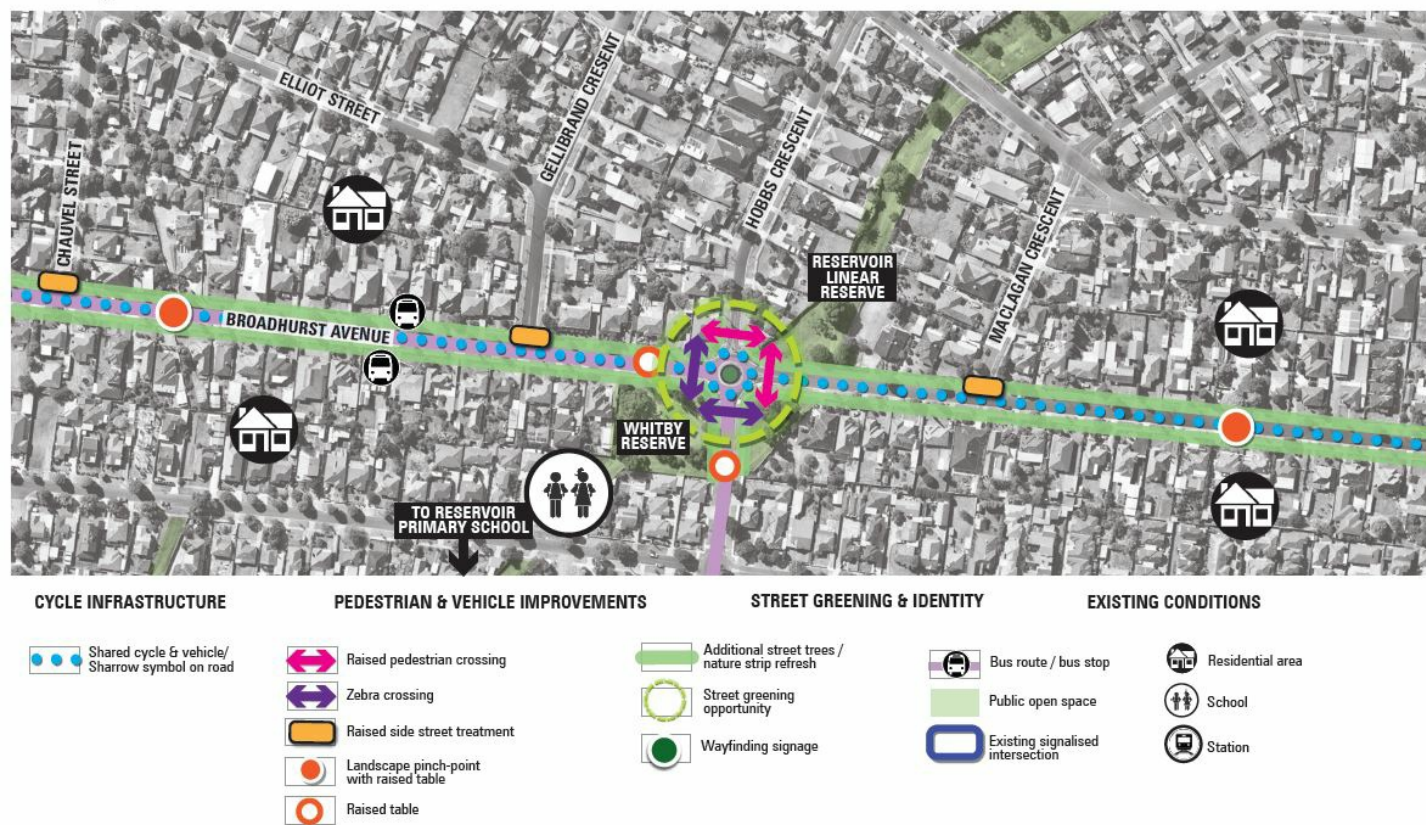


Value	Percent	Responses
Yes	62.5%	10
No	37.5%	6

Totals: 16

10. Area 3: Do you support the proposed concept?

Concept Plan

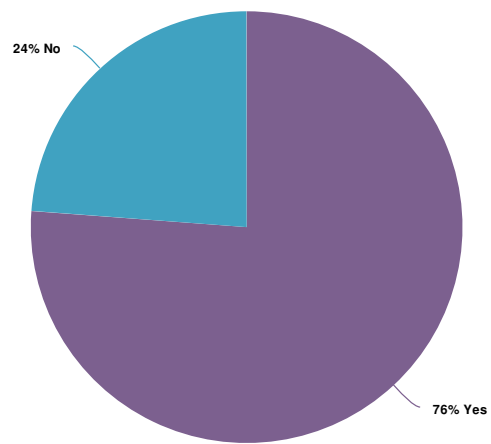
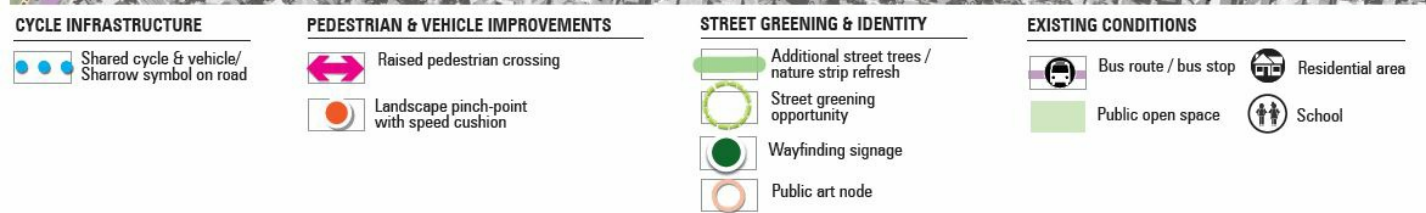


- comments



11. Area 4: Do you support the propose concept?

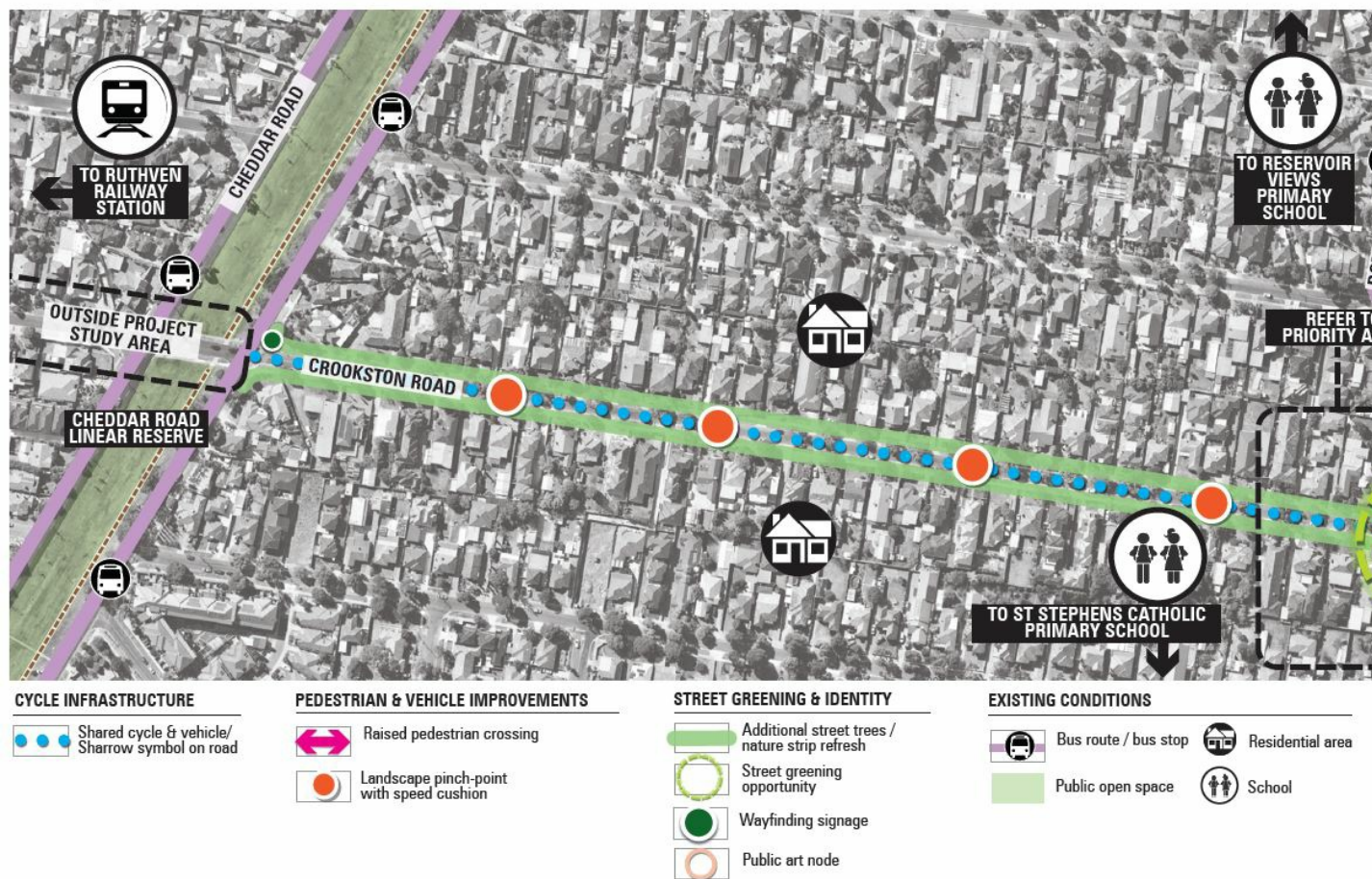
Concept Plan



Value	Percent	Responses
Yes	76.2%	16
No	23.8%	5
Totals: 21		

12. Area 4: Do you support the propose concept?

Concept Plan

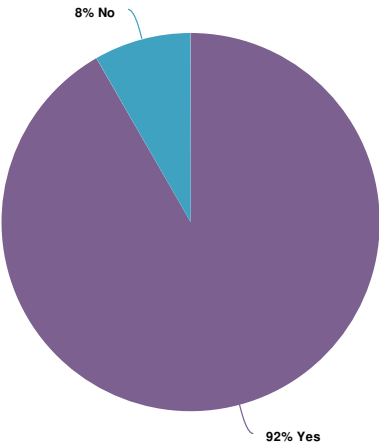
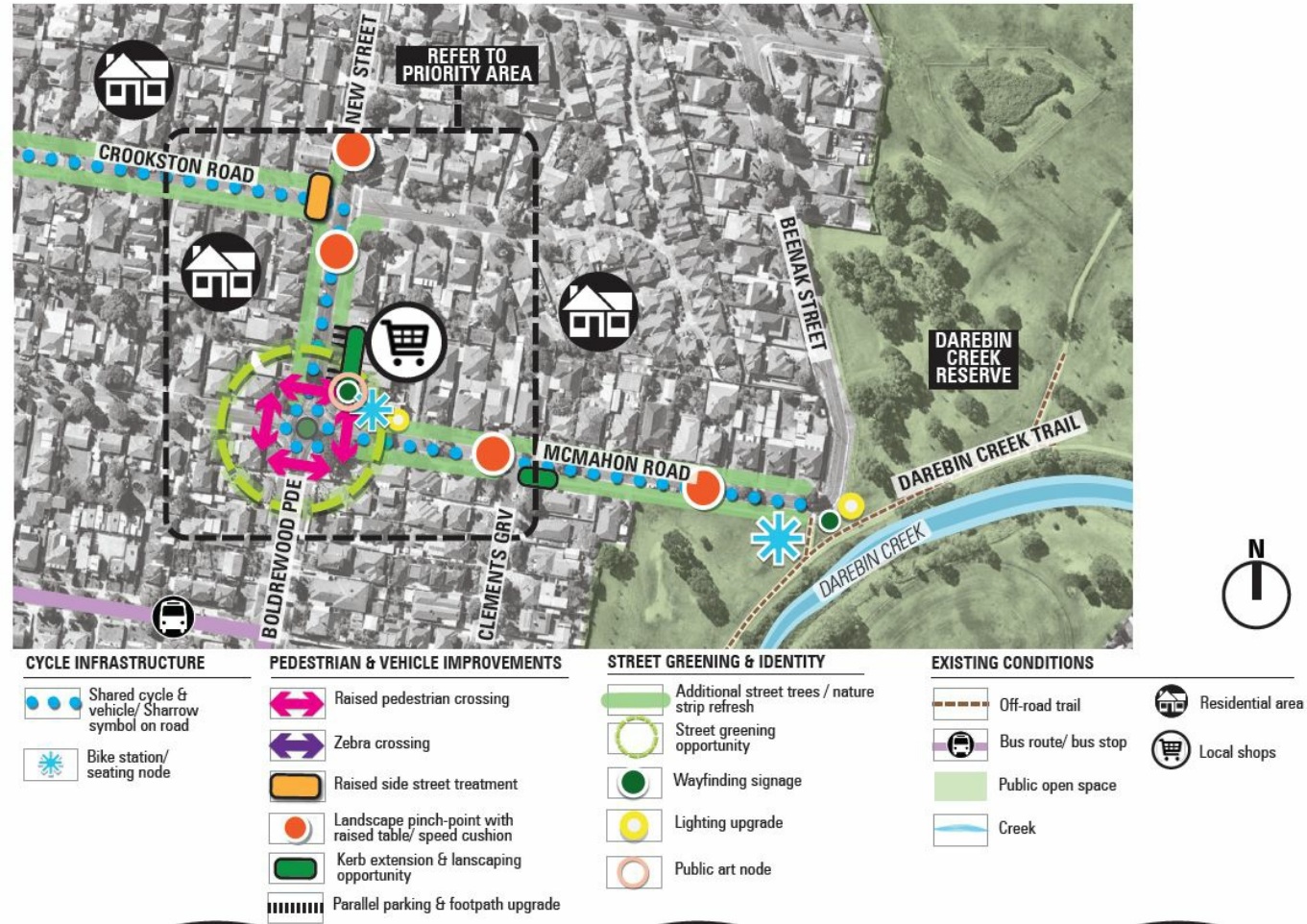


- comments

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development
avenue

13. Area 5: Do you support the proposed concept?

Concept Plan

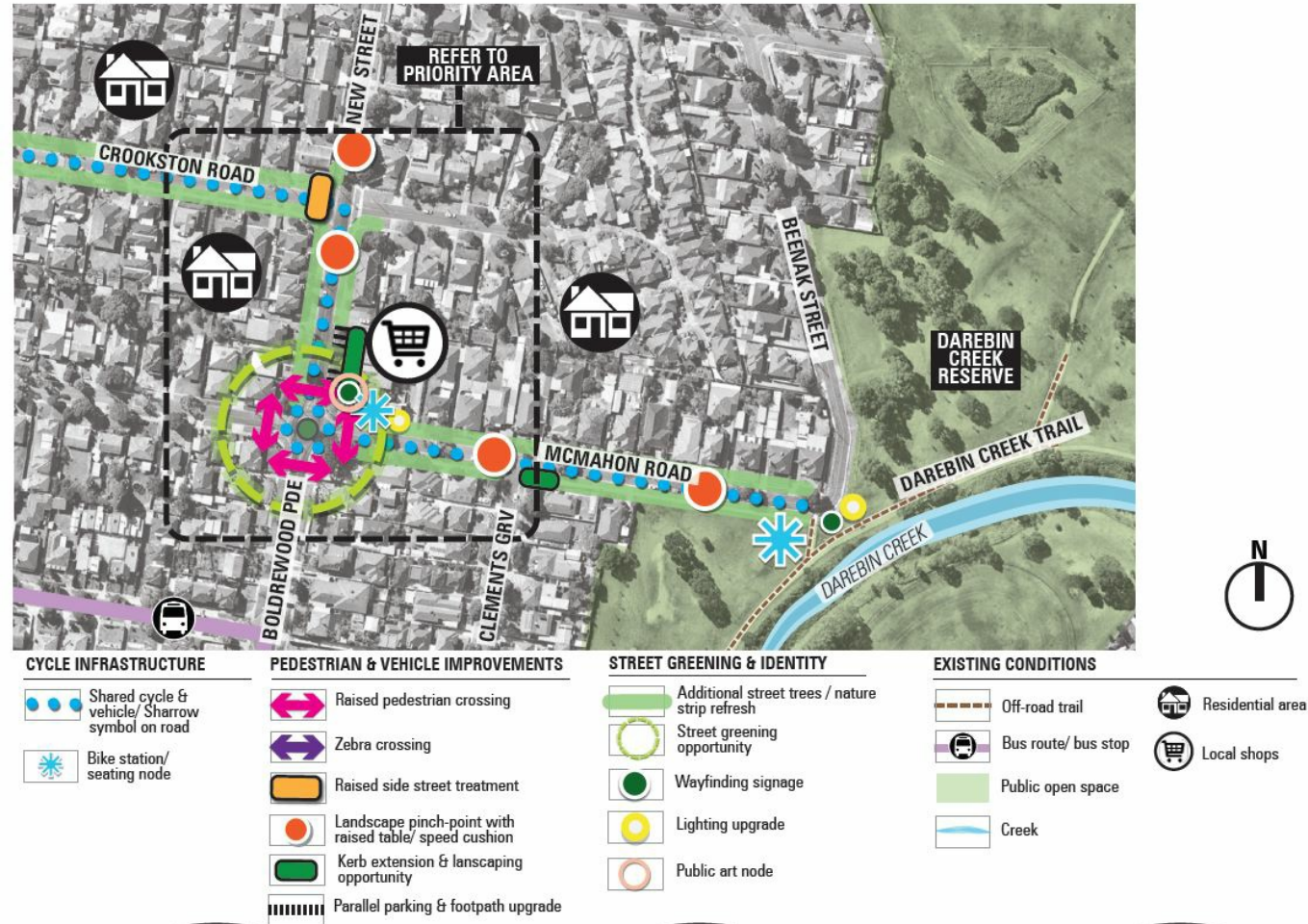


Value	Percent	Responses
Yes	91.7%	11
No	8.3%	1

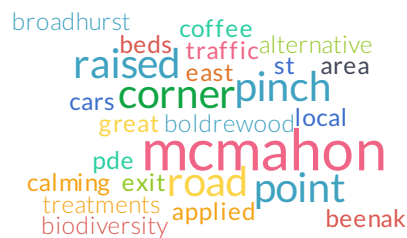
Totals: 12

14. Area 5: Do you support the proposed concept?

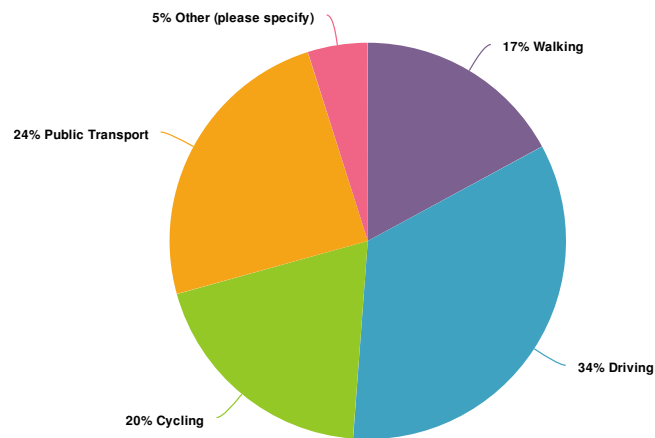
Concept Plan



- comments

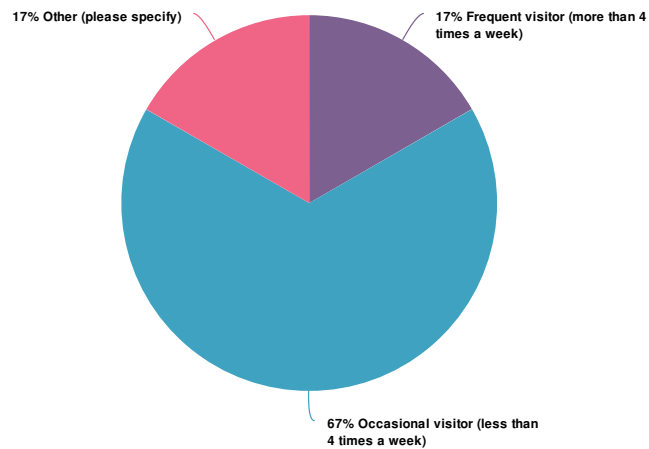


15. On a day to day basis, what is your preferred primary mode of transport?



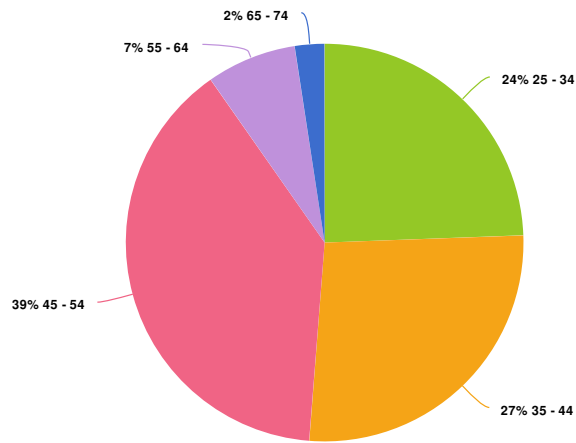
Value		Percent	Responses
Walking	<div><div></div></div>	17.1%	7
Driving	<div><div></div></div>	34.1%	14
Cycling	<div><div></div></div>	19.5%	8
Public Transport	<div><div></div></div>	24.4%	10
Other (please specify)	<div><div></div></div>	4.9%	2
Totals: 41			

16. Based on your response to question 1 about where you live, what is your relationship to the Northern Reservoir Corridor?



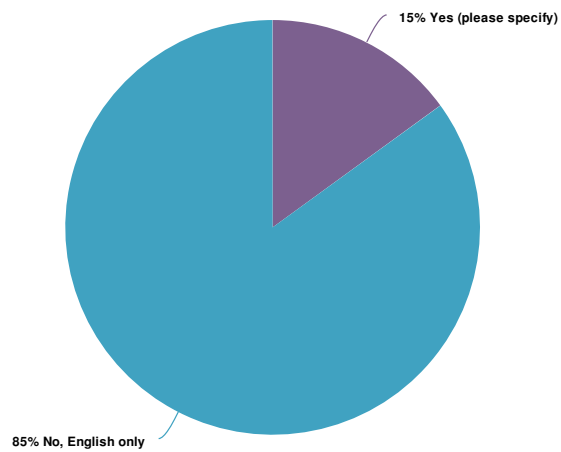
Value		Percent	Responses
Frequent visitor (more than 4 times a week)	<div><div></div></div>	16.7%	1
Occasional visitor (less than 4 times a week)	<div><div></div></div>	66.7%	4
Other (please specify)	<div><div></div></div>	16.7%	1
Totals: 6			

17. What is your age group?



Value		Percent	Responses
25 - 34	<div><div style="width: 24.4%;"></div></div>	24.4%	10
35 - 44	<div><div style="width: 26.8%;"></div></div>	26.8%	11
45 - 54	<div><div style="width: 39.0%;"></div></div>	39.0%	16
55 - 64	<div><div style="width: 7.3%;"></div></div>	7.3%	3
65 - 74	<div><div style="width: 2.4%;"></div></div>	2.4%	1
Totals: 41			

18. Do you speak a language other than English at home?



Value		Percent	Responses
Yes (please specify)	<div><div style="width: 15.0%;"></div></div>	15.0%	6
No, English only	<div><div style="width: 85.0%;"></div></div>	85.0%	34
Totals: 40			