

PRESTON MARKET UPDATE

May 2018



the place
to live

Council is committed to a vibrant Preston Market

Preston Market is extremely important to Council and the local community. It's more than a fresh food market – it's a much-loved landmark and has been an important social hub for many people across Darebin and outside our city for decades. Council wants to ensure that it not only remains but also thrives into the future.

What is Council doing?

Last week Council reiterated its commitment to ensuring the market's future. Our focus will be to continue to work with the Victorian Planning Authority (VPA) on its current review of planning controls and community engagement. We undertook a study into the historical, cultural and social significance of the market to the local community, this has been provided to the VPA to consider as part of the Review.

Community engagement is an important part of the review and includes detailed workshops with a Community Reference Group which includes Preston Market traders. These are run by an independent specialist consultant and will explore constraints and opportunities in more depth and provide feedback.

Council believes this is the best approach to safeguarding the future of Preston Market and it is committed to long-term and sustainable solutions.

What we have heard?

Our community loves the Preston Market for its authenticity, the market experience, its community meeting space and the diversity. We know this because more than 200 community members and traders told us so far what is important and unique about the Preston Market.

Information provided by traders and the community has been an important part of informing the review of the future plan for the market site. The results have been compiled by an independent consultant and are available at www.yoursaydarebin.com.au/PrestonMarket

What can you do?

Keep providing your input. There is still time to have your say in this process. Dream big. Your ideas will help inform the development of recommendations for a future plan for the site and give us an understanding of your priorities. Keep talking to each other and to the VPA and to Council.

If you would like to discuss any of this information or have any questions please contact Wendy Dinning.

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